



# BABY BOTTLE BOOMERANG STEPS FOR SUCCESS

## 8 STEPS TO SUCCESS

1. Share what's going on at A Caring Pregnancy Center.
2. Present your Baby Bottle plan to your pastor and make sure he is in agreement.
3. Estimate # of bottles you will need & inform us. (The rule of thumb is 75 % of the average number for Sunday attendance).
4. Obtain bottles - arrange for drop off or pick up your church's baby bottles.
5. Hand every person a bottle as they leave your church (volunteers can be stationed at the exits).
6. Remind everyone every week to fill & return their bottles by designated return date.
7. Return filled bottles to ACPC or schedule an appointment to have them picked up.
8. Report the results of the campaign to your congregation and thank them for their participation.  
You will receive a letter from ACPC with this information.

## HOW TO PROMOTE

1. Speak to the congregation before and during the campaign. Obtain the 5-7 minute overview of what ACPC does and how effective the program is from our CEO, Tamra Axworthy
2. Include bulletin Inserts of the "Baby Bottle Boomerang" Campaign in your Sunday morning bulletin. Ask for website space or event listings on church calendar.
3. Show DVD
  - a. Sanctity of Human Life video (4min)
  - b. ACPC Testimony video (5min)
4. Set up a table display in your church for the Baby Bottles where they will be distributed.